



**Economic Development & Tourism Committee
Hampton Town Hall
August 18, 2026 6:00PM
Meeting Minutes**

Attendees: Josh Adams, Councillor Brian Fowler, Jill Ganong, Marcelle Bélanger, Paula Copeland, Chris Rendell

Regrets: Michel Boudreau, Heather Libbey

Staff: Chris White, Director Economic Development & Tourism

1. Call to Order

The meeting was called to order by Councillor Brian Fowler at 6:00 pm.

2. Approval of Agenda

Moved by Josh Adams and seconded by Paula Copeland to approve the agenda of the August 18 meeting.

Motion Carried

3. Disclosure of Conflict of Interest

None Declared.

4. Approval of Minutes

Moved by Marcelle Bélanger and seconded by Jill Ganong to accept the minutes of the April 21, 2026 meeting.

Motion Carried

5. Business Arising from Minutes:

5.1. Regional Transportation Update:

5.1.1. Via Consulting conducting research, surveys and providing recommendations on possible transportation solutions. Evaluating 3 potential scenarios – scenarios may not be the same in each individual community. Chris Rendell expressed desire for survey results to be made public. Chris White to discuss at next Transportation meeting.

5.1.2. Update on Errand Day service (NHW) for seniors: service adoption not as high as need assessment would suggest; some issues with expectations of the service (transportation not assisted errands). Committee recommended



advertising the service more to 'caretaker' generation who may assist with errands currently. Chris White to share with NHWW coordinator.

- 5.2. Quilt Barn Tour Farms to Fundy Route: Tourism department proposing to expand offering with 4 blocks on a new route through Wards 1 and 3 to Fundy / St. Martins. Popular tourism route that would benefit from the program / signage. Committee in favour of concept; recommended engaging Fundy St. Martins to begin their own blocks to connect to the town's route. Chris White to explore with Tourism staff and Fundy St. Martins.
- Chris Rendell asked if the committee presentation from the National Farmers Union had been rescheduled – Chris R to reach out to determine availability.
- 5.3. Council in the Community: Initial event hosted at Town Square Market July 10. Good attendance and discussion. Additional sessions to be booked at Ward 3 in October (Central Kings Rec Centre) and Ward 1 in December (Darlings Island Covered Bridge).

6. New Business:

6.1. Action Plan Updates:

- 6.1.1. Overnight Accommodations investigation: Approval at August Committee of the Whole to pursue budget information related to an opportunity assessment for a hotel solution in Hampton. Chris White working with Department of Tourism to obtain quotes from hotel specialist research firms.
- 6.1.2. Storefront Improvement Grant 2027: Committee recommend two changes to the program for 2027: **MOTION:** That the Storefront Improvement Grant application period be extended to the end of June to allow more businesses time to apply, and that the town's max contribution for accessibility grants be increased to \$10,000. Moved by Chris Rendell, seconded by Paula Copeland.

Motion carried.

- 6.1.3. Improve Market Readiness for Business – Co-host Survey (Tanya Moore): New business looking to serve business community with co-hosting workstations,



meeting rooms and facilities. Currently seeking responses to a survey (88 responses to date). Members encouraged to submit responses.

6.2. Flashback Festival / 60th Anniversary: Chris White shared details of event for September 19: Opening Ceremony, Maritime Lumberjack Competition, games and vendors from noon – 4pm (all free); ticketed Pig Roast Dinner from 6pm – 8pm; Hampton Eras Dance from 8pm to 11pm. Great sponsorship response from the community: Nightingale Tree Service (Signature Sponsor); Beer Daddy BBQ and Hampton Guardian (Pig Roast Sponsors); Hampton Pharmasave and Brunswick Credit Union (Dance Sponsors); Hampton Guardian, Atlantic Press, Spuds n’ Things, and Floyd’s Store (Lumberjack Competition sponsors).

7. Reports:

- 7.1. Planning & Development Report: Chris White shared Planning report for the month of August.
- 7.2. PAC Report: Chris Rendell reviewed three items: (1) application for scrapyard expansion (medium industrial zone) in Passekeag passed at PAC but defeated at Council. (2) Re-zoning on Ossekeag Court re: lot size, resolved. (3) Swimming pool placement variance – resolved.
- 7.3. Chamber Report: Josh Adams reported HACC reviewing applicants for new Executive Director. AGM well attended, several new directors. Golf Tournament a success. This is Josh’s last report on behalf of HACC as he will no longer be on the board of HACC (but will continue with Economic Development Committee). Councillor Fowler to provide HACC report going forward.
- 7.4. Approval of Reports: Moved by Paula Copeland and seconded by Josh Adams to approve the reports.

Motion carried

8. Outstanding Issues: none.

9. Next Meeting

- 9.1. The next meeting will be scheduled for September 15, 2026 at 6:00pm.

10. Adjournment



Moved by Josh Adams that the meeting be adjourned at 7:20 pm.

Approved:

Councillor Brian Fowler
Chair

Chris White
Staff Representative