



**Economic Development & Tourism Committee
Hampton Town Hall
April 21, 2026 6:00PM
Meeting Minutes**

Attendees: Josh Adams, Councillor Todd Beach, Jill Ganong, Marcelle Bélanger, Heather Libbey

Regrets: Michel Boudreau, Paula Copeland, Chris Rendell

Staff: Chris White, Director Economic Development & Tourism and Hannah Kindred, Tourism Coordinator

1. Call to Order

The meeting was called to order by Councillor Todd Beach at 6:01 pm.

2. Approval of Agenda

Moved by Josh Adams and seconded by Heather Libbey to approve the agenda of the April 22 meeting.

Motion Carried

3. Disclosure of Conflict of Interest

None Declared.

4. Approval of Minutes

Moved by Marcelle Bélanger and seconded by Heather Libbey to accept the minutes of the March 17, 2026 meeting.

Motion Carried

5. Business Arising from Minutes:

- 5.1. Community Expo April 18: Event went well with 26 groups in attendance and Legion hosting a breakfast upstairs. Hampton display featured all departments and included a bike giveaway in prep for Participaction Wheels Up in June. In 2027, want to include groups from HHS to include more youth / young adult participants
- 5.2. Candidate Information Session: event hosted at Town Hall March 24 with info from Elections NB, Hampton Clerk's Office and FRSC representatives. Presentation is available online at www.hampton.ca.
- 5.3. Earth Day Clean-Up: Will start at Town Square on Saturday, April 25 at 2pm.



6. New Business:

- 6.1. Tourism 2026 Update: Hannah Kindred provided an overview of the tourism program for the summer, including the new Quilt Barn Tour passport and the cycling brochure. Discussion on Blue Trails and how there is potential to build more structure into these outdoor offerings and programs.
- 6.2. Action Plan Updates:
 - 6.2.1. Gentle Density Campaign: Chris reviewing documentation from Planning Department to create a user-friendly guide and poster for implementation at building supply stores.
 - 6.2.2. Improve Market Readiness / Identify Partnership Opportunities with Non-Profits: The **McKenna Institute** has offered to place a summer student in Hampton from May – August to assist with digital literacy supports with the community. This student would be employed by the Institute but would work with local non-profits, seniors groups, and individuals to help improve digital skills. HHS teacher Dayna Cummings-Ellis reached out as she is restarting **Youth Theatre Station** and would like to partner with the town to host practice sessions and deliver the play in town spaces. Hannah and Chris will work with YTS on this opportunity.

7. Reports:

- 7.1. Planning & Development Report: Chris White shared Planning report for the month of March.
- 7.2. PAC Report: Chris Rendell not in attendance – tabled until the May meeting.
- 7.3. Chamber Report: Josh Adams reported HACC is hosting a Meet the Candidates event on April 27 at HHS; the Chamber AGM will be held on May 6 at the Summit Centre. Some board positions remain available.
- 7.4. Approval of Reports: Moved by Heather Libbey and seconded by Jill Ganong to approve the reports.

Motion carried

8. Outstanding Issues: Jill Ganong advised Grand March takes place on June 16.

9. Next Meeting

- 9.1. The next Economic Development & Tourism Committee meeting will be scheduled for May 19, 2026 at 6:00pm.



10. Adjournment

Moved by Josh Adams that the meeting be adjourned at 7:06 pm.

Approved:

Councillor Todd Beach
Chair

Chris White
Staff Representative