



**Economic Development & Tourism Committee  
Hampton Town Hall  
January 20, 2026 6:30PM  
Meeting Minutes**

**Attendees:** Josh Adams, Councillor Todd Beach, Chris Rendell, Jill Ganong, Paula Copeland, Marcelle Bélanger

**Regrets:** Michel Boudreau, Heather Libbey

**Staff:** Chris White, Director Economic Development & Tourism

**1. Call to Order**

The meeting was called to order by Councillor Todd Beach at 6:33 pm.

**2. Approval of Agenda**

Moved by Marcelle and seconded by Josh to approve the agenda of the January 20<sup>th</sup> meeting with two changes: Corrected link for item 5.1 and change item 7.3 presenter to Josh Adams.

**Motion Carried**

**3. Disclosure of Conflict of Interest**

None Declared.

**4. Approval of Minutes**

Moved by Chris Rendell and seconded by Paula to accept the minutes of the November 25, 2025 meeting with one correction: Remove item 8 Correspondence – it pertained to the October meeting.

**Motion Carried**

**5. Business Arising from Minutes:**

- 5.1. Amendments to By-law HAM-2026-27-DRAFT: Members invited to review the proposed designed to improve clarity and address omissions in existing document. Members encouraged to attend Public Hearing to be held February 10 at Town Hall or provide any feedback in advance to the Clerk's Office.
- 5.2. Residential Development Assistance Policy: Chris White reviewed the Planning Department's proposed updates. Committee agreed with the changed focus on greater density solutions. As part of this conversation, Chris Rendell asked if the



public are able to attend Committee of the Whole – Todd confirmed that these are open sessions. Chris White highlighted that these meetings are part of the Council notice in each monthly newsletter

- 5.3. Storefront Improvement Grant: Chris White reviewed this year's funding program, including focus on accessibility solutions. Chris Rendell asked if the program was restricted to Main Street or one area of town; Chris White confirmed that applications were welcome from businesses in any part of the community of Hampton – Council want the program to be equally available to all business owners who meet the criteria. Marcelle asked if the e-store component was included in this year's application – it was not. Jill mentioned that CBDC is now steering some business owners to AI training as it becomes more a feature of conducting business. Chris and Jill to speak about available programs. Deadline for submissions to Storefront Grant is February 27, 2026.

## 6. New Business:

- 6.1. Projects & Events 2026: Chris White reviewed the current list of events booked within the town and at town facilities for 2026 including major sports tournaments, partner events, and town-led initiatives. Marcelle and Jill expressed interest in the September Flashback event and possible return of the pig roast event – cautioned how this event is portrayed as many will expect to be able to do their own roast as in years past!
- 6.2. Accommodations: Committee discussed Action Plan around Accommodation and stressed the necessity of a solution in the near future. Many requests from local businesses and community members. Chris White shared content received from Department of Tourism (recommended focus on rural areas for new hotel solutions / strategies to make accommodations a destination in themselves to ensure year-round viability). Chris White to follow up with the Department and Council on further efforts in this area.
- 6.3. Transportation Survey: Chris White shared that FRSC will conduct a regional Origin-Destination survey to build data towards future regional transportation solutions. Chris to advise committee when survey is expected to launch.

## 7. Reports:



- 7.1. Planning & Development Report: Chris White shared year end number for 2025. Largest year on record with 364 building and development permits, a construction value of \$21,418,008 and permit value of \$131,982. In 2024, 270 permits
- 7.2. PAC Report: Chris Rendell shared details of the PAC meeting in regards to the proposed recovery centre and the progress of that file through PAC and back to Council. Councillor Beach noted that the application was approved by Council; the matter is now under appeal.
- 7.3. Chamber Report: Josh Adams reported HACC hosted a successful mixer on December 3 with 21 in attendance; digital Shop the Town app is not being widely adopted so HACC to evaluate; feedback on the Chamber Awards and the definition of "Hampton area" business was discussed; looking into opportunities for shared office / co-host work space; populating committees for the new year; Digital Brand Specialist training happening in February with town of Hampton co-hosting event.
- 7.4. Approval of Reports: Moved by Paula and seconded by Jill to approve the reports.

**Motion carried**

**8. Outstanding Issues:**

- 8.1. Chris Rendell asked if the town does metal recycling with items from large item collection. Chris White to inquire with Public Works.
- 8.2. Marcelle asked if it would be possible to move meeting time up to 6pm. Chris White to ask as part of next meeting invite.

**9. Next Meeting**

- 9.1. The next Economic Development & Tourism Committee meeting will be scheduled for February 24, 2026 at 6:30pm.

**10. Adjournment**

Moved by Marcelle and seconded by Josh that the meeting be adjourned at 8:10 pm.

**Approved:**

Councillor Todd Beach  
Chair

Chris White  
Staff Representative