

# Town of Hampton Economic Development Committee Meeting

## Tuesday, May 20, 2025

*In attendance:* Chris White (staff), Josh Adams (Chair), Councillor Todd Beach, Heather Libbey, Chris Rendell, Marcelle Bélanger, Jill Ganong

*Regrets:* Michel Boudreau, Paula Copeland

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1. **Call to Order:** Josh Adams called the meeting to order at 6:31pm.
  2. **Approval of Agenda:** Moved by Marcelle Bélanger: seconded by Jill Ganong to approve as edited.
  3. **Conflict of Interest:** None
  4. **Approval of previous minutes:** moved by Jill Ganong, seconded by Marcelle Bélanger to accept the minutes of April 15, 2025.
  5. **Business Arising from the Minutes:**
    - a. Change to Committee Meeting schedule: schedule for meetings was changed at the May session of Council. Committees will no longer meet in June, July, December, unless deemed necessary. The meeting schedule will be updated and sent to attendees.
    - b. Strategic Planning Update: Chris White shared that the finalized strategic plan will be presented at a special meeting of Council May 22. All Economic Development actions relate to existing items in the committee's Action Plan and will be addressed through that review.
  6. **New Business:**
    - a. Summit Centre launch / Capital Campaign: Chris shared details of the naming (Summit Centre) and Public Capital Campaign launch on May 1<sup>st</sup>; donations currently at \$2.2 million.
    - b. Transportation: Chris White shared that the FRSC Regional Transportation committee is looking at a federal funding opportunity that could mean transportation pilot projects late 2025 or early 2026. Staff evaluating opportunity with regional partners.
    - c. Tourism 2025:
      - i. VIC open M-F to mid-June, then 7 days/week from 9am to 5pm
      - ii. Hook & Paddle event / Hammond River Angling Association request are highlighting the opportunities around 'blue trail tourism'
      - iii. Association Heritage New Brunswick – tourism department has engaged with this group for the Summer of History program: Covered Bridge event, dramatized museum tours.
      - iv. Re/Max will host a hot air balloon event in Hampton with free rides August 10
      - v. Great Canadian Shoreline Cleanup (September): committee discussed ways to make this community event an economic driver event by offering free kayak rental in return for collecting garbage. Chris to explore options and report to committee.
  7. **Reports:**
    - a. Planning & Development Update: Chris White shared the May 2025 Planning Report.
    - b. PAC Report: no meeting was held.
    - c. Chamber Report: AGM held May 7 at Curling Club. Additional Board members are required to fill several vacancies. July 4 Golf Tournament; Newcomer Talent Lunch & Learn with BridgeUs solutions; Scholarship has had few applicants – encourage students to apply.
    - d. Heather Libbey moved the adoption of the Reports; seconded by Chris Rendell.
  8. **Correspondence:** None.
  9. **Next Meeting Date:** August 19, 2025.
  10. **Adjournment:** Todd Beach so moved at 7:38pm.

SIGNATURE: \_\_\_\_\_

*Josh Adams*

DATE: \_\_\_\_\_

*Aug 25, 2025*