



# HAMPTON AGE-FRIENDLY COMMUNITY RECOMMENDATIONS

AFC Steering Committee

August 30, 2022

Pillar: Transportation					
Current Initiatives: Continue to ensure all new and existing public buildings comply with accessible parking guidelines in accordance with the New Brunswick <i>Community Planning Act</i>					
Recommendation / Priorities	Actions	Services responsible and partners	Resources (In addition to the results of the Age Friendly Survey)	Timeline	Expected outcomes
1. Include infrastructure in all new and existing development which supports active travel and linear connections to amenities.	Look for opportunities to expand trail systems and bike paths (ex: from Judy’s Lookout to Kennebecasis River)	Leisure Services Department	<ul style="list-style-type: none"> <li>Partnership with property owners</li> </ul>	<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input checked="" type="checkbox"/> Ongoing	New trail development is integrated into the Recreation Master Plan.  Increased establishment of dedicated bike paths.
	Collaborate with all stakeholders to connect existing subdivisions and amenities using linear trails, paths, and/or bike paths.	Planning, Engineering and Development Department; Leisure Services Department; Developers	<ul style="list-style-type: none"> <li>Bylaws</li> <li>Owned property</li> <li>Zoning &amp; Municipal Plan</li> </ul>	<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input checked="" type="checkbox"/> Ongoing	Increased interconnectivity of subdivisions and amenities.
2. Actively collaborate with groups at all levels (community, private, government) to address gaps in transportation.	Collate and promote existing transportation services.	Leisure Services Department; Communication & Legislative Services Department	<ul style="list-style-type: none"> <li>Communication tools (website social media, newsletter, website, community guide)</li> <li>Hampton Seniors Resource Centre</li> <li>Caregivers, agencies, special care homes and health professionals</li> <li>Faith groups</li> </ul>	<input type="checkbox"/> 1 year <input checked="" type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> Ongoing	Improve knowledge of available transportation options.
	Address identified transportation needs through the Age Friendly Standing Committee (ex: travel to urban centers, access to medical care, access to basic necessities).	Leisure Services Department		<input type="checkbox"/> 1 year <input checked="" type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> Ongoing	Decrease gaps in transportation needs.  Improve transportation equity for seniors in Hampton.

<b>Pillar: Housing</b>					
<b>Current Initiatives:</b> Continue to regularly review municipal by-laws, and amend as appropriate to support new housing initiatives (ex: accessibility standards, minimum affordable unit percentages in new multi-unit projects, decrease minimum lot size, etc)					
Continue to foster strategic partnerships with developers, and incentivise such groups to build affordable, accessible, housing					
Continue to collaborate with the provincial government to improve affordable and adequate housing infrastructure for older adults such as: increases to subsidized housing, affordable rental housing and assisted living complexes that allow for transitions through care.					
Recommendation / Priorities	Actions	Services responsible and partners	Resources (In addition to the results of the Age Friendly Survey)	Timeline	Expected outcomes
<b>3. Invest resources to evaluate and plan for the current and future housing needs of the community.</b>	Conduct an environmental scan of the community to identify the specific needs of residents, ie. scope of need, current opportunities, aging in place requirements.	Age-Friendly Sub-Committee	<ul style="list-style-type: none"> <li>NB Housing</li> <li>Dept of Social Development</li> <li>Hampton Food Basket</li> <li>Faith Groups</li> </ul>	<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input checked="" type="checkbox"/> 3 to 5 years <input type="checkbox"/> Ongoing	Identify gaps in housing types that meets the needs of all income levels.  Cultivate a better understanding of the number of people seeking subsidized housing.
<b>4. Actively collaborate with groups at all levels (community, private, government) to identify and promote available programs which assist with aging in place.</b>	Identify and promote programs and services available in the community ie, home modification programs, available assisted living.	Age-Friendly Sub-Committee	<ul style="list-style-type: none"> <li>Summer Staff/ Internships</li> <li>Seniors Resource Centre</li> <li>Dept. Social Development</li> <li>Community Organizations and Networks</li> </ul>	<input type="checkbox"/> 1 year <input checked="" type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> Ongoing	Have a posted centralized inventory of programs and services.  Utilize summer staff capacity to maintain inventory and its relevancy.

Pillar: Social Participation					
<b>Current Initiatives:</b> Continue to explore, in collaboration with Hampton’s Leisure Services Department, opportunities for low-cost / no-cost programming or events.					
Continue to promote opportunities for recreation and socialization for seniors in Hampton.					
Recommendation / Priorities	Actions	Services responsible and partners	Resources (In addition to the results of the Age Friendly Survey)	Timeline	Expected outcomes
5. Ensure the needs of seniors be included in the Recreation Master Plan.	Ensuring seniors are proportionally represented in the development of the Recreation Master Plan.	Leisure Services Department		<input checked="" type="checkbox"/> 1 year <input type="checkbox"/> 1 to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> Ongoing	Senior representation on the Master Plan Committee.  Integrate programming in accordance with senior recommendations.
6. Reduce barriers to accessing Town of Hampton programs/events where possible.	Consider accessibility factors such as the built environment, financial impact, physical access, etc. during the planning stage of events/programs.	Leisure Services Department Economic Development and Tourism Department		<input type="checkbox"/> 1 year <input type="checkbox"/> 1 to 3 years <input type="checkbox"/> 3 to 5 years <input checked="" type="checkbox"/> Ongoing	Programs and events have increased participation due to reduced barriers.  Programs and events are created with accessibility in mind.
7. Address social isolation through targeted programming.	Investigate and develop peer-to-peer, senior companion and/or intergenerational programs.	Age-Friendly Sub-Committee	University/college students, HSRC Day Cares, Day Camps, Schools, Churches, YMCA Senior programs, long term care centres	<input type="checkbox"/> 1 year <input checked="" type="checkbox"/> 1 to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> Ongoing	Decreased social isolation  Increased socialization and awareness of programs and events  Increased focus on intergenerational programming
	Investigate and develop programs that are inclusive, and which support integration into the community (ex: newcomers’ programs, information sessions, events, etc.)	Age-Friendly Sub-Committee; Hampton Senior’s Resource Centre; Faith groups; Leisure Services Department	Rothesay Seniors Club Hampton Rotary Club Hampton Lion’s Club Hampton VIC	<input type="checkbox"/> 1 year <input checked="" type="checkbox"/> 1 to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> Ongoing	Share within pertinent networks such as with realtors, SNB and the community guide.  Established newcomer meet and greet with representatives from the community.  Circulate information via community calendar, esign, town newsletter.

Pillar: Outdoor Spaces and Public Buildings					
<b>Current Initiatives:</b> Continue to ensure all new and existing public buildings comply with the Barrier-Free Design Building Code Regulations under the New Brunswick <i>Community Planning Act</i> .					
Continue to action the Leisure Services 10 year Master Plan as needs and opportunities are identified.					
Continue to promote access to greenspace through the <i>Land for Public Purpose</i> bylaw.					
Recommendation / Priorities	Actions	Services responsible and partners	Resources (In addition to the results of the Age Friendly Survey)	Timeline	Expected outcomes
8. Collaborate with Leisure Services Department to explore opportunities for increased infrastructure and programming.	Enhance the services of parks by installing permanent and accessible, public washrooms and rest areas, with appropriate signage.	Leisure Services Department; Age-Friendly Sub-Committee	Funding	<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input checked="" type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Have permanent public washroom installed with appropriate signage.
				<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input checked="" type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Increased availability of resting spots in public places, including on trails, major roads, and subdivisions.
	Explore no charge exercise opportunities in the Hampton municipality i.e Outdoor green gym, continued free senior swims, etc.	Leisure Services Department	Funding	<input type="checkbox"/> 1 year <input checked="" type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Implement, where possible, no cost exercise opportunities.
9. Strive to keep Hampton’s public outdoor spaces accessible and safe.	Ensure all trails are well-marked with distance, level of difficulty, and transport options (ex: bike, walk, skis, etc.).	Leisure Services Department	Funding	<input checked="" type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Signage is installed on all Hampton owned trails.
	Ensure well trafficked trails have adequate lighting and investigate the need for trail cameras.		Funding	<input type="checkbox"/> 1 year <input checked="" type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Lighting is installed where deemed necessary.

<b>10.Incentivize businesses exempt from the Barrier-Free Design Building Code Regulations under the New Brunswick Community Planning Act to prioritize accessibility.</b>	Create financial opportunities which encourage businesses to prioritize accessibility.	Town Council Department of Planning, Engineering and Development Department of Economic Development and Tourism	Funding	<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input checked="" type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Improved accessibility to town businesses.
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Pillar: Civic Participation and Employment					
<b>Current Initiatives:</b> Continue to expand and promote Hampton’s directory of volunteer opportunities.					
Recommendation / Priorities	Actions	Services responsible and partners	Resources (In addition to the results of the Age Friendly Survey)	Timeline	Expected outcomes
<b>11. Establish an Age-Friendly Sub-Committee that reports to the Leisure Services Department on Seniors’ issues in Hampton.</b>	Create an Age-Friendly sub-committee of the Leisure Services Advisory committee to advocate for seniors and action recommendations approved by Council.  Prioritize diversified representation in establishing the Age-Friendly Sub-Committee.	Director of Leisure Services		<input checked="" type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Age-Friendly Sub-Committee is established, with diversified representation.

Pillar: Communication					
Current Initiatives: Continue to share information widely through publicly accessible mediums (ex: calendar of events, community guide, monthly newsletter, Facebook page, etc)					
Recommendation / Priorities	Actions	Services responsible and partners	Resources (In addition to the results of the Age Friendly Survey)	Timeline	Expected outcomes
12. Consider using and marketing an Age-Friendly Community Logo on all communications relating to older adults, as to easily identify pertinent information.	Once Hampton is designated as an Age-Friendly Community, develop and use a unique Age Friendly logo to identify information relevant to seniors (i.e., community guide, announcements).  Market logo's purpose.	Communication & Legislative Services Department		<input checked="" type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Use of Age Friendly Logo on all relevant town publications.  Easily identifiable seniors' friendly events/programs.
13. Further utilize the "Age-Friendly Hampton" web-page, within the existing Town of Hampton's Website.	Ensure the objective of "Age Friendly Hampton" is well-described.  Include the logo, as well as pertinent events, activities, and services.	Communication & Legislative Services Department	Input from Seniors Resource Centre, local service clubs, and links to their websites	<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input checked="" type="checkbox"/> Ongoing	Populate webpage with relevant information.  Webpage annually reviewed to assess relevancy.
	Train all front-line Town of Hampton staff to provide support for navigating this page.			<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input checked="" type="checkbox"/> Ongoing	Staff are capable to navigate individuals through webpage.
14. Encourage accessible communication and user friendliness is prioritized within all Hampton media.	Encourage all communication meets readability standards and is user friendly.	Communication & Legislative Services Department		<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input checked="" type="checkbox"/> Ongoing	Content has user friendly font size, readability and includes plain language.
15. Improve awareness of various communication channels used for information sharing by Hampton residents.	Review opportunities for information sharing in Hampton to ensure communication is optimized and deployed through multiple mediums.	Age-Friendly Sub-Committee		<input type="checkbox"/> 1 year <input checked="" type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Communication is easily accessible to Hampton residents.  Improved awareness of communication channels.

<b>16. Host a Seniors Exposition to showcase programs and services pertinent to seniors needs.</b>	Capitalize on the momentum of a Seniors Expo to launch AFC designation and relevant programs/services.	Age-Friendly Sub-Committee; Seniors Resource Centre		<input type="checkbox"/> 1 year <input checked="" type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Host the Seniors Expo.
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Pillar: Community Support & Health Services					
<b>Current Initiatives:</b> Continue to collaborate with groups at all levels (community, private, government) to mitigate barriers to accessing care.					
Recommendation / Priorities	Actions	Services responsible and partners	Resources (In addition to the results of the Age Friendly Survey)	Timeline	Expected outcomes
<b>17. Invest resources to evaluate the health needs of seniors in the community and plan for future implications.</b>	Conduct a community assessment for seniors’ health needs.	Age-Friendly Sub-Committee; Healthcare Committee	NB Health Council	<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input checked="" type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input type="checkbox"/> Ongoing	Improve understanding of seniors health needs in the community.  “Next step” action items identified and passed onto the CAO.
<b>18. Promote existing resources and their function such as 8-1-1, 2-1-1 and Social Supports NB (GNB).</b>	Include resources in Town communications i.e. Community guide, website, staff training, newsletter.	Communication & Legislative Department; Leisure Services Department		<input type="checkbox"/> 1 year <input type="checkbox"/> 1to 3 years <input type="checkbox"/> 3 to 5 years <input type="checkbox"/> 5+ years <input checked="" type="checkbox"/> Ongoing	Resources are identified and promoted.

Pillar: Respect & Social Inclusion
<b>Current Initiatives:</b> Continue to collaborate with community groups to facilitate existing programs and encourage additional social opportunities for seniors.