

Town of Hampton Economic Development Committee Meeting

Tuesday, March 21, 2023

In attendance: Chris White (*staff*), Josh Adams (*Chair*), Chris Rendell, Councillor Todd Beach, Michel Boudreau, Richard Malone, Jill Ganong, Heather Libbey, Bruce Fowler

Regrets: Trina Forest, Marcelle Bélanger

1. **Call to Order:** Josh Adams called the meeting to order at 6:31pm
2. **Approval of Agenda:** Moved by Michel Boudreau, seconded by Heather Libbey
3. **Declaration of Conflict of interest:** Bruce Fowler noted conflict with agenda item 6A
4. **Approval of Minutes:** Moved by Michel Boudreau, seconded by Todd Beach to approve minutes of February 21, 2023.
5. **Business Arising from the Minutes:**
 - a. Local Governance Reform: Richard Malone noted most work is with FRSC and its committees; garbage and recycling changes coming in 2024; work on Regional Transportation; Hampton hosted CAO meeting.
 - b. Envision Saint John: special board session on Don Mills review of program structure and deliverables to date; Heather noted public-facing dashboard is live: <https://www.envisionsaintjohn.com/dashboard/>; working on scorecard data, raise greater awareness of Envision projects (e.g. Memorial Cup, UNB Health Initiative); Tourism planning and training underway including development of online training tool for tourism based businesses.
 - c. Storefront Improvement Grant – two applications received, both will be presented to Council in April. Jill Ganong noted opportunity for greater reach through CBDC marketing initiatives in 2024. Deadline for applications Friday, March 24. Chris White shared recommendation received from Age-Friendly Committee re: making accessibility a component of the grant going forward. Chris to review.
 - d. Tourism: new tourism coordinator, Kelly Green, joining April 3rd; Canadian Junior Girls Golf tournament July 22-28; request from Lupine Market – Chris White reviewing with Council.
6. **New Business:**
 - a. Bruce Fowler stepped out for this agenda item noting conflict. Chris White shared two by-laws discussed with Council: revision of Transient Trader by-law to introduce seasonal rate for site owners using transient traders; Accommodation Levy by-law being introduced in accordance with regional approach.
 - b. Municipal Plan & Zoning By-law – committee invited to presentation at Town Hall, March 30th, 6-8pm.
 - c. Business Signage strategy: Chris reviewing feedback from business owners and HACC re: signage strategy within town limits for area businesses.
 - d. ADDITIONAL ITEM: Chris Rendell shared details of Energize Bridgewater project aimed at lowering energy consumption and costs within municipality; includes single-point-of-entry for requests, energy system investments, and social strategy. Chris R to report on project at future meeting.
7. **Reports:**
 - a. Planning & Development – Richard reviewed details of February Permit Report.
 - b. Chamber of Commerce Report – Chris W reviewed written report from Marcelle Bélanger.
8. **Correspondence:** None
9. **Next Meeting Date:** Tuesday, April 18, 6:30pm in Council Chambers.
10. **Adjournment:** Jill Ganong so moved at 7:21 pm