

# Town of Hampton Economic Development Committee Meeting

## Tuesday, February 21, 2023

*In attendance:* Chris White (*staff*), Josh Adams (*Chair*), Chris Rendell, Councillor Todd Beach, Michel Boudreau, Richard Malone, Marcelle Bélanger, Jill Ganong, Heather Libbey

*Regrets:* Bruce Fowler, Trina Forest

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1. **Call to Order:** Josh Adams called the meeting to order at 6:28pm
2. **Approval of Agenda:** Moved by Michel Boudreau, seconded by Heather Libbey
3. **Declaration of Conflict of interest:** None declared.
4. **Approval of Minutes:** Moved by Michel Boudreau, seconded by Chris Rendell to approve minutes of January 17, 2023.
5. **Business Arising from the Minutes:**
  - a. All items tabled until the March meeting so time could be devoted to a review of the Economic Development Action Plan.
6. **New Business:**
  - a. Economic Development Action Plan Review. Plan to be revised incorporating the following discussion items:
    - i. Residential Development additions that focus on smaller homes, density within lots
    - ii. Determine development opportunities and challenges in new areas
    - iii. Add Storefront Improvement Grant as an action under Goal 2
    - iv. Add Overnight Accommodation to Commercial Development goals
    - v. Connectivity targets around William Bell developments (trail; active transportation)
    - vi. Explore Wayfinding Signage strategy for business as objective in Goal 2
    - vii. Development of more extensive Trail network promotion under Goal 3
    - viii. Explore creation of developer content package with Envision partners under Goal 4
    - ix. Addition of PCP goals related to Economic Development
7. **Reports:**
  - a. Planning & Development – tabled until March meeting.
  - b. Chamber of Commerce Report – Marcelle Bélanger gave update on planning session; calendar of events booked for 2023. AGM to be held May 17 at the Lighthouse River Centre.
8. **Correspondence:** None
9. **Next Meeting Date:** Tuesday, March 21, 6:30pm in Council Chambers.
10. **Adjournment:** Marcelle Bélanger so moved at 8:23 pm